



STRENGTHENING LGBTI WORKPLACE INCLUSION

03 29
10:00-16:30

**RADISSON BLU HOTEL LIETUVA, BETA EVENT HALL
(Konstitucijos ave. 20, Vilnius)**

The first-ever in-person conference in Lithuania specially designated to the topic of LGBTI inclusion in the workplace. The event will explore topics of diversity, equity, and inclusion (DEI), its recent trends, challenges, and good practices, as well as the importance of openness in the workplace. It will highlight how inclusion creates benefits in terms of attracting talent and its retention, better bottom lines, overall performance, and contributing to the work culture and trust between companies and their stakeholders.

Event is a part of the project **Direction Employment**, which created an opportunity for NEET youth of vulnerable/ underrepresented backgrounds to explore their potential in IT. The project is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment.

PART I

9.30 - 10.00
REGISTRATION AND MORNING COFFEE

10.00 - 10.20
WELCOME SPEECHES

Aušrinė Armonaitė

Minister of Economy and Innovation of the Republic of Lithuania

Robert S. Gilchrist

H.E. Ambassador of the United States of America to Lithuania

Richard Martin-Nielsen

Chargé d'affaires, Embassy of Canada to Lithuania

Agata Maksimowska

Representative of the Fund Operator for the EEA and Norway Grants for Youth Employment, Ecorys Poland

Iceland
Liechtenstein
Norway grants



Moderator: Andrius Francas

Partner of Alliance for Recruitment, Board Member of the Swedish Chamber of Commerce

Vladimiras Simonko

Executive Director of the National LGBT rights organization LGL

10.20 - 10.50
KEYNOTE SPEECH

Why is LGBTI+ allyship important in the workplace?

Karina Arlauskaitė

Moody's Corporation

Karina Arlauskaitė is a senior communication strategist in Moody's Corporation's corporate communication group, working in Vilnius. She is responsible for internal and executive collaboration between Moody's Investors Service and Moody's Analytics. In 2021 after joining Moody's, Karina worked to mobilize employees to focus more on the values of diversity and inclusion and co-founded the DEI Committee, which later became Moody's Business Resource Group.

10.50 - 12.00

OUT AND PROUD AT WORK

Discussion on promoting an inclusive workplace

Participants:

Eglė Staniulionė

Head of the Bitė Lietuva People's Embassy

Andreas Nielsen

Senior Adviser on Gender Equality and LGBTI Inclusion at the Nordic Council of Ministers

Mikus Ozols

Project Control Services Analyst at Accenture Baltics

Mikus also leads the PRIDE Ally team, whose main goal is to help organize events aimed at protecting LGBTI rights.

12.00 - 12.30

COFFEE BREAK

12.30 - 12.45

OGILVY VILNIUS

How was the new visual identity of "Baltic Pride" developed?

Rūta Baradinskaitė

Chief Creative Officer at Ogilvy Vilnius

Rūta Vasiliūnė

Chief Project Manager at Ogilvy Vilnius

12.45 - 13.00

FORGING YOUR OWN PATH

Learning from experience

Luca Costantin

Analyst in the Digital Review Team at Western Union

13.00 - 13.20

PRESENTATION OF THE PROJECT DIRECTION EMPLOYMENT RESULTS

Monika Antanaitytė

Project Manager of the National LGBT rights organization LGL

13.20 - 13.40

S3

Diversity & inclusion at a glance

Frank Hope

Operations Manager at Strategic Staffing Solutions

Tracey Kenty

Sr. Vice President of Human Resources at Strategic Staffing Solutions

13.40 - 15.00

NETWORKING LUNCH

PART II

15.00 - 16.30

CAREER FAIR

Participants:



Partners:



The Direction Employment project is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment <https://eeagrants.org>